



UNIVERSITY of WASHINGTON

MEDIA ADVISORY

January 25, 2009

Multiple Sclerosis from A to Z on UWTV

Experts from the University of Washington decode the disease

SEATTLE — You've seen the commercials and the billboards: The Northwest has a higher incidence of multiple sclerosis than most anywhere on earth.

And no one knows why.

But starting next month, the University of Washington invites you to take an in-depth look at multiple sclerosis from A to Z through a new series on UWTV, a service of UW.

In partnership with the Greater Northwest Chapter of the National Multiple Sclerosis Society, the University of Washington's Multiple Sclerosis Rehabilitation Research and Training Center presents a new monthly lecture series starting in February called "MS from A to Z."

UW researchers as well as nationally- and internationally-renowned experts explore the disease, from its history to pain management to employment for those living with MS, through nine new programs, on UWTV and uwtv.org/MSAtoZ. Tune in for the first program in this series at 8 p.m. Tuesday, Feb. 2.

Dr. George Kraft, the program host, principal investigator of the MSRRTC and the director of the Western Multiple Sclerosis Clinical Center, says that "this is the most comprehensive presentation of MS to the public that has ever been done. With this program, for the first time, experts on MS will be able to come into the homes of viewers around the country and the world."

A new "MS from A to Z" program premieres at 8 p.m. on the first Tuesday of each month.

In the Puget Sound, tune in to UWTV on cable channel 27, or visit uwtv.org to learn how to watch in your area. UWTV will also share the program nationally through the ResearchChannel on Dish Network channel 9400. The programs will be available to watch anytime online at uwtv.org and researchchannel.org, and via free downloadable podcasts through both sites.

"MS from A to Z" has been supported by an educational grant from Bayer HealthCare Pharmaceuticals, Inc.

About UWTV

A service of the University of Washington, UWTV is a multi-platform media organization connecting the region and the world to the University of Washington on air, online and via mobile devices. Learn more at uwtv.org.

About ResearchChannel

ResearchChannel is a consortium of leading research and academic institutions founded as a way to share breakthrough research with the public. Hosted at the University of Washington, remarkable speakers, researchers and scholars present revolutionary thoughts and discoveries through ResearchChannel's online, on-air and mobile distribution platforms.

About the MSRRTC

The Multiple Sclerosis Rehabilitation Research and Training Center (MSRRTC) at the University of Washington conducts programs of research and training that provide new knowledge, and improve rehabilitation methods and services for people with Multiple Sclerosis (MS). The Center's mission is to produce rehabilitation strategies which result in the stabilization of symptoms associated with MS and help to promote maximum social and economic independence for individuals living with MS.

PRESS CONTACT: Erin Lodi, UWTV, 206-543-8907, erinlodi@u.washington.edu

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